
Innovative Tripod Photo System for Real Estate Brokers

Ultimate Tool for Real Estate Property Photography (Indoor and Outdoor)

Finally: Perfect Photo Shots and Panoramic Images from up to 4.8 m (15') Camera Elevation



Photograph from 4.8 m (15')



Conventional View - PT 515 on the right hand side

Stunning Photographs of Real Estate

The Universal Tripod System PT 515 allows shooting impressive pictures of real estate property. It is easy to operate and carry. Real estate brokers, residential home developers, and advertising agencies waited for a long time for a suitable system to shoot pictures from the birds' view and panoramic images.

Why Panoramic Images ?

Panoramic views provide a great overview of the real estate property, and it's surrounding. Small and large rooms, offices, retail shops, restaurants, hotel rooms and bars can be fully shown by panoramic images.

The hit are panoramic images, which automatically rotate the image when viewed by an Internet browser. Potential customers can view their future home before they tour the house (virtual tour). This feature saves time and cost.

The Universal Tripod System provides the following **advantages** for the user:

- Easy operation
- For indoor and outdoor photography
- For single shots and panoramic images
- Elevated photography up to 4.80 m
- Compact in size - fit most cars
- Easy to transport and carry



Partial Panoramic View of a Private Home

Large Viewing Angle - Great Overview

Panoramic images and virtual tours present the real estate property at its best, and provide a great overview as well.

Finally: Elevated Photographs from a Portable Tall Tripod

The PT 515 is designed for photographs and panoramic images, which are taken from an altitude of up to 4.8 m (15 ft.). Elevated photos provide a new, exiting perspective of real estate property: The property shows its "true" size. Obstacles no longer obstruct the view at the property.

Panoramic Images from Elevated Camera Positions

Panoramic images taken from an elevated camera position (up to 4.8 m / 15 ft.) feature an impressive view of the surrounding of the real estate object. This improves the image of the property, and becomes more attractive to potential buyers. Panoramic images of real estate property are a unique selling point. They improve the competitiveness of the offer, and create more interest in potential customers.

Panoramic images provide an extreme wide-angle view of buildings and rooms. With this photo technique, wide buildings can be shot without cutting off parts of the building, even at close shooting distances. The same technique is used to shoot small rooms (e.g. bathrooms) full frame.

Designed for Digital Cameras

The Model PT 515 Universal Tripod System is designed to support a range of digital cameras. Digital cameras with a zoom lens, which features a minimum focal of 28 mm, or shorter (equiv. to a 35 mm camera), are best suited for the PT 515. These cameras have a large viewing angle, appropriate for most shots. The viewing angle can be increased a wide-angle converter, which is commercially available from photo equipment dealers.

Easy to Operate

The PT 515 is designed to shoot perfect photographs of real estate property by everyone. Fixed and pre-defined setups of the camera ensure that the images of window and door frames, walls are always straight. "Tilted lines" are thus avoided. The tripod is leveled with the aid of an integrated bubble gauge and small water-level.

The tripod system also makes sure that the objects are not distorted, even when extreme wide-angle lenses are used. It provides a stable platform for photo shots at available light and long exposure times. Photos taken at incandescent light show a cozy living atmosphere.

Generation of Panoramic Images is a Snap

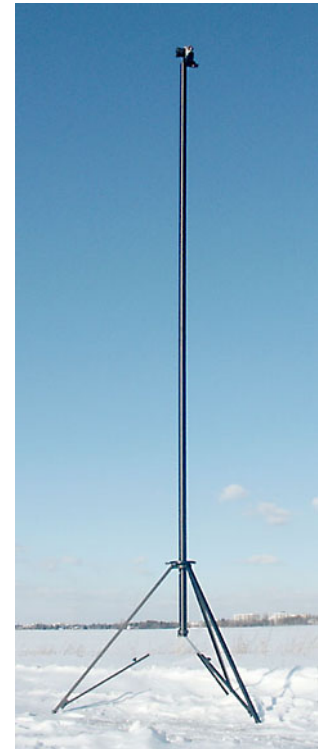
Panoramic images are "stitched" from a series of single shots by special software. The precise mount and rotation of the camera ensures a fast and safe generation of panoramic images.

Tips and Tricks

Contact us how to improve your photos of real estate property and their presentation. Upon request you will receive thorough instructions in the use of the tripod system and shooting of real estate objects. We also provide photo seminars, which include the generation of panoramic images and editing of photo images.



Tripod Head and Camera



Tall Tripod - Tripod with Extension Tubes



Tripod and Extension Tubes



Tripod System - Carrying Bag



Panoramic View of an Industrial Workshop (taken without a speedlight flash)

Specifications:

Standard shooting height:	1.2 m (4 ft.)
Tall Tripod Function:	3 extension tubes at 1.2 m (4 ft.)
Shooting Heights for Single Shots:	2,4 / 3,6 / 4,8 m (7.9 / 11.9 / 15.9 ft.)
Shooting Heights for Panoramic Images:	2,4 / 3,6 / 4,8 m (7.9 / 11.9 / 15.9 ft.)
Camera Rotation for Panoramic Images:	360 deg. with stops every 15 deg.
Shots in Landscape and Portrait Format:	yes
Adjustment of the Camera Nodal Point:	yes
Bubble Gauge for Vertical Alignment of the Tripod:	yes
Black Tubes Against Reflections:	yes
Weight of the Tripod (incl. Extension Tubes):	10 kg (22 lbs.)
Contracted Length of the Tripod	< 1.6 m (5.3 ft.)
Carrying Bag for the PT 515:	Option
Digital Camera:	Option, several models are compatible
Remote Release Cord:	Option
Remote Camera Control:	Laptop PC or IR-Remote Control
External Monitor for the Viewfinder Image:	Future Option

Prices

Description	Price (EUR) w/o. VAT	Price (EUR) incl. 16% VAT
PT 515 Universal Tripod System for Real Estate Brokers	1,048.00	1,215.68
PT 515S - Universal Tripod System for Real Estate Brokers with optional 2D Rails for the Nodal Point Adjustment:	1,198,00	1,389.68
Remote Release Cord for Konica-Minolta Dimage 7i, A1, A2, Canon EOS Series	62,00	71.92
Remote Control / Release Cord (Kit for other Cameras)	Upon Request	Upon Request
Remote Pan/Tilt Unit	580.00	672,80
Carrying Bag for the PT 515	268,00	310.88
Additional Systems Accessories	Upon Request	Upon Request

All prices are recommended retail prices, and stated in EUR
 Limited warranty period is 24 months - Technical changes without prior notice
 PT 515data-4e.doc - July 7, 2006